Paul Wilson

TECH ENTREPRENEUR

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Introduction

I specialise in building Business WordPress Websites and E-Commerce WordPress WooCommerce Websites, along with offering Technical Support, Web Hosting Services, and comprehensive Digital Marketing Solutions. My Digital Marketing services encompass various areas such as Google Ads, Facebook Ads, LinkedIn Ads, Social Media Management, Email Marketing, Content Creation, Blog Articles, and Content Writing.

Collaboration is key to my success. I actively seek Joint Ventures to expand my network and explore exciting opportunities. By partnering with other companies, I have witnessed remarkable growth and increased project flow. If you're looking for a reliable and dedicated professional, I am here to support your business needs.

My approach is centred around creating win-win situations. I offer flexible arrangements, where I provide a quote for the website or service, and the partnering company bills the client. Subsequently, I invoice the company for 70% of the agreed amount, while they retain 30%. However, I am open to discussing alternative models that align with our goals.

I believe in the power of comprehensive packages. In some cases, I collaborate with partners who charge additional fees to the client, allowing us to provide a range of services that create outstanding value. By combining our expertise, we can deliver exceptional results and achieve client satisfaction.

Currently, I am particularly interested in taking on more E-Commerce WordPress Websites. These projects tend to offer high-value opportunities, benefiting both myself and my business partners. If you're seeking a web design professional who can bring your E-Commerce vision to life, let's connect!

My goal is to maximise my potential and provide outstanding services. With the capacity to handle 10-15 websites per month, I am committed to delivering on-time, high-quality solutions. Looking ahead, I aspire to grow my business and employ talented freelancers, allowing me to scale operations and focus on new ventures.

I am a dedicated tech entrepreneur who values building strong client relationships. Your satisfaction is my top priority, and I am committed to delivering exceptional customer service throughout our collaboration. Let's connect and explore how I can contribute to your success.

Personal Details

Eligible to work in the UK: Yes
Highest Level of Education: Bachelor's
Industry: IT Operations & Helpdesk, Technology, Websites, Digital Marketing

Work Experience

Director
Insane Tech Ltd
August 2016 to Present

Working with several businesses and clients, building WordPress websites, providing technical support, and offering web hosting services.

Co-Founder & Director
Scovos Ltd
August 2021 to Present

E-commerce startup using WooCommerce, ClickFunnels, Facebook Ads, and Social Media. Making use of both my IT and Digital Marketing skills, selling products online.

Support Engineer
Sycurio Ltd
April 2022 to Present

Providing technical support for security software applications. Patching servers, upgrading software packages, providing end-user support to customers, and much more.

Head of Website Development & IT Administrator
Admin No. 1 Ltd
January 2020 to Present

Building WordPress websites for the company and their clients. Providing technical support and technical consultancy to the company and their clients.

IT Consultant
Global Success Ltd
June 2019 to August 2022

Executed and implemented solutions on time and within budget constraints while ensuring high levels of service throughout process.

Technical Support Analyst
Catalyst2 Services Ltd
August 2016 to December 2018

Provided timely and professional support, identifying, and resolving web hosting and software issues for hundreds of end users.

IT Support Engineer
Aurora Technologies Ltd
June 2012 to October 2014

Maintained high level of support by consistently improving knowledge of operating systems and application software, including Windows and Windows Server.

Education

Bachelor of Science in Computer Science
University of Leicester - July 2018

BTEC Level 3 Extended Diploma in Information Technology
Leicester College - September 2012

Skills

- Technical Support
- Problem Solving
- Computer Networking
- Customer Service
- Windows
- Helpdesk Support
- Service Desk
- Desktop Support
- Customer Support
- Web Hosting
- cPanel
- Mac OS
- CompTIA
- AWS
- Linux
- Call Centre
- Cybersecurity
- Software troubleshooting
- WordPress
- WooCommerce
- Microsoft Windows Server
- Windows Remote Desktop
- Office 365
- IT
- E-Commerce
- Shopify
- ClickFunnels
- Facebook Ads
- Google Ads
- Digital Marketing
- Social Media

Languages

- English

Links

https://www.insanetech.net
https://www.linkedin.com/in/paulwilson777
https://www.facebook.com/Paul0880

Awards

Course Representative of the Term - Best Team 2012/13
February 2013

During my first term as a Computer Science Course Representative at the University of Leicester, the team I lead won the award Course Representative of the Term: Best Team. I lead the team and we all worked very well together. We gained a lot of respect and recognition from the University of Leicester Students' Union.

Course Representative Accreditation - Gold Award 2012/13
June 2013

I won the award Course Representative Accreditation – Gold Award, for my work as a Computer Science Course Representative at the University of Leicester. This was the highest accreditation you can achieve.

Student Awards 2013: Course Representative - Best Innovation 2013
June 2013

I won the award Course Representative – Best Innovation 2013 at the University of Leicester Student Awards 2013. I won this due to how I innovated the way I would do tasks set out during the year. I gained a lot of recognition by the University and the Students' Union. To standout for innovation, I feel is very important in the IT industry.

Student Awards 2013: Nominated for Course Representative of the Year 2013
June 2013

I was nominated for the award Course Representative of the Year 2013 at the University of Leicester Student Awards 2013. Although I did not win, it was an honour to have been nominated. Seeing all my hard work pay off was appreciated.

The Leicester Award: Leadership and Management
July 2015

I took an extra course called The Leicester Award: Leadership and Management at the University of Leicester to help improve my leadership and management skills. I attended a number of sessions, teaching me a variety of skills. I successfully completed and passed the award.

The Leicester Award Gold: Business Insight
March 2015

I took an extra course called The Leicester Award Gold: Business Insight at the University of Leicester to help improve my business skills. I attended several sessions, teaching me a variety of skills. I successfully completed and passed the award.

The Leicester Award Gold: Future Leaders
January 2016

I took an extra course called The Leicester Award Gold: Future Leaders at the University of Leicester to help improve my leadership skills further. I attended several sessions, teaching me a variety of skills. I successfully completed and passed the award.

MASS - Member of the Year 2015
June 2015

I won the national award MASS Member of the Year 2015 due to my hard work and dedication to the MASS society throughout my time as a member at the University of Leicester. I was happy to receive appreciation for my dedication and hard work.

MASS - Gold Accreditation 2016/17
January 2017

MASS were awarded the highest level of accreditation by the University of Leicester Students' Union, during my time as President. Only ten societies within the whole university achieved this. One of the reasons we got this was due to my own personal level of commitment and dedication. I've very proud of my work within MASS. It was great be a part of the society and I really grew as a professional and a person.

MASS - Nominated for Sports Society of the Year 2017
May 2017

MASS were shortlisted for University of Leicester Sports Society of the Year 2017. I was very happy about this as I was the President of the society at the time. We worked hard all year as a team and as a committee to achieve this.

CULN Scholarship
October 2012

I was awarded the CULN Scholarship when I graduated from Leicester College and went on to study at the University of Leicester. The CULN Scholarship is awarded to 100 of the most deserving students entering the University of Leicester from local colleges that are members of CULN.

National Scholarship
October 2012

The National Scholarship is awarded to the best and most deserving students going to university. I receive £2000 off my tuition fees each year, and £1000 cash. Receiving this scholarship was a huge achievement for me. I feel it really shows my skills and ability.

Undergraduate Scholarship
October 2012

I received the University of Leicester Undergraduate Scholarship. This is awarded to University of Leicester students who achieve extremely high grades from college before coming to university. To receive this from the university itself was of great pride to me.

Certifications and Licenses

CompTIA A+

CompTIA A+ validates understanding of the most common hardware and software technologies in business and certifies the skills necessary to support complex IT infrastructures.

1. Security
2. Networking
3. Operating Systems
4. IT Operations
5. Troubleshooting
6. Technical Support

CompTIA Network+

CompTIA Network+ is a vendor neutral networking certification that is trusted around the world. It validates the essential knowledge and skills needed to confidently design, configure, manage and troubleshoot any wired and wireless networks.

1. Network Technologies
2. Network Media and Topologies
3. Network Device
4. Network Management
5. Network Tools
6. Network Security

CompTIA Security+

CompTIA Security+ is the certification globally trusted to validate foundational, vendor-neutral IT security knowledge and skills. As a benchmark for best practices in IT security, this certification covers the essential principles for network security.

1. Network Security
2. Compliance and Operational Security
3. Threats and Vulnerabilities
4. Application, Data and Host Security
5. Access Control and Identity Management
6. Cryptography

CompTIA Project+

CompTIA Project+ certifies the knowledge and skills of professionals in project management. Project+ validates the ability to initiate, manage and support a project or business initiative.

1. Pre-project Setup/Initiating
2. Project Planning
3. Project Execution and Delivery
4. Change Control and Communication
5. Project Closure

AWS Certified Cloud Practitioner

This credential helps organisations identify and develop talent with critical knowledge related to implementing cloud initiatives. Earning AWS Certified Cloud Practitioner validates cloud fluency and foundational AWS knowledge.

1. Cloud Concepts
2. Security and Compliance
3. Technology
4. Billing and pricing

Facebook Certified Digital Marketing Associate

Facebook Certified Digital Marketing Associates understand the value that advertising on Facebook technologies can deliver for businesses and they can use foundational tools to build campaigns.

1. The Value of Facebook
2. Establish Platform Presence
3. Advertising Fundamentals
4. Create and Manage Ads
5. Reporting

Google Digital Marketing Certificate: The Fundamentals of Digital Marketing

Master the basics of digital marketing with our free course accredited by Interactive Advertising Bureau Europe and The Open University. There are 26 modules to explore, all created by Google trainers, packed full of practical exercises and real-world examples to help you turn knowledge into action.

1. Take a business online
2. Make it easy for people to find a business on the web
3. Reach more people locally, on social media or on mobile
4. Reach more customers with advertising
5. Track and measure web traffic
6. Sell products or services online
7. Take a business global

Google Digital Marketing & E-Commerce Professional Certificate

Digital Marketing & E-Commerce Professional Certificate provided by Google, and accessed and taught through Coursera.

1. Foundations of Digital Marketing and E-commerce
2. Attract and Engage Customers with Digital Marketing
3. From Likes to Leads: Interact with Customers Online
4. Assess for Success: Marketing Analytics and Measurement
5. Think Outside the Inbox: Email Marketing
6. Make the Sale: Build, Launch, and Manage E-commerce Stores
7. Satisfaction Guaranteed: Develop Customer Loyalty Online

Volunteer Experience

During my time in full-time education, I got involved in several voluntary positions to aid in my professional and personal development. I achieved a lot in these roles, which have benefited me and my career. I have listed the roles below.

College of Science and Engineering Representative
University of Leicester Students' Union
January 2013 to July 2013

I was elected as the College of Science and Engineering Representative at the University of Leicester. There are only four colleges within my university and only one Student Representative per college. I was elected by students throughout the College of Science and Engineering.

Computer Science Course Representative
University of Leicester Students' Union
October 2012 to July 2013

I was elected as a Course Representative for my Computer Science course. I was elected by students within my year who took some form of Computer Science course within the Department of Computer Science. I put a lot of effort and dedication into my role, which led to me getting elected as the College of Science and Engineering Representative and winning a number of awards.

President
MASS UniFitness (University of Leicester)
October 2016 to July 2017

I was elected as President for a well-known and highly respected society at my university called MASS. I have worked hard on this and due to my dedication and hard work, we got the highest level of accreditation by our Students' Union (Gold) and were shortlisted for Sports Society of the Year 2017.

Secretary
MASS UniFitness (University of Leicester)
May 2015 to September 2016

I was elected as Secretary for a well-known and highly respected society at my university called MASS. I have worked hard on this and due to my dedication and hard work, I won the award MASS Member of the Year. This was a national award for MASS societies all around the country.

BTEC IT Course Representative
Leicester College
September 2011 to June 2012

I was approached by the head of department Wayne Taylor at Leicester College to become the BTEC IT Course Representative. I worked hard in this role, and it was great experience.

Testimonials

During my time working in freelance tech support & wordpress web development, I have received some glowing testimonials from my clients. I have listed eleven of them below.

Ingrid Dean, Together Bridal

"I would like to say a massive thank you to Paul Wilson who designed my website for together bridal. Nothing was any trouble; the professionalism was outstanding.

The website is stunning eye catching, easy to navigate, making my business stand out from my competitors.

As I already chose my hosting company there was some up and downs but nothing Pauls technical skills could not sort for me liaising directly with the hosting company to achieve results.

I would always recommend Paul and do to anyone who wants a website."

Carl Reynolds, Aqua Bathrooms

"I would like to thank Paul Wilson and Jessen James for the outstanding website that was done by them. Now, I have a website to be proud of, and everyone who sees it always says it's fantastic.

I will be using them again on all my up-and-coming projects. Thank you again."

Ree Mohabeer, ReeAnimate

"Paul is a wizard! He has taken my sites, my different flows and helped automate things to make my life easier and give me back my time.

Not only has he increased the efficiency of the business by 50% he has created some very professional websites and membership sites for my clients.

Paul is now thee go-to guy for me and now I don't need to waste time with anyone else."

Vicky Whiteland, The Face Angel

"Paul went above and beyond when designing my website, I had no clue what it was I needed, and Paul listened and understood perfectly what would work best for my industry.

I am the least computer savvy person in the world so when I struggled with anything, I would message Paul and he would get straight back to me with the directions for what I had to do.

My website is perfect and I love it, I have had so many compliments. I cannot thank you for all that you have done.

I would highly recommend Paul, especially. Thank you again."

Corinna Stringer, Wings of Success Coach

"I started working with Paul last month as I needed a website for my coaching business, trying to do it myself was costing me far too much time and effort and I needed it to look professional.

We had our initial meeting over zoom within just a few days of me signing up to get an understanding of my brand and my business. After sending over some information and photos Paul promptly got to work on my website and the result was amazing.

I have had so many comments about it, how clean, easy to navigate and how professional it looks.

Paul even worked especially hard as I landed myself a great speaking opportunity and needed the site to be ready a few days earlier than expected. His service went above and beyond and to my amazement the website was ready in time before my presentation.

I would like to thank Paul for all the hard work and professionalism.

If you are thinking of getting a website, I would highly recommend Paul and his team you will not be disappointed."

Lenny Ogun, OgunPro Event Filming

"I'm glad I decided to use Paul Wilson's services in creating my website. My site before I met Paul wasn't great to say the least, he assured me he would be able to create a professional and easy to use website for my business and he did and even over delivered.

The process in putting together was smooth and after it was done, Paul provided some tech support helping me understand how to update a page if needed.

Great service and I fully recommend him for your website."

Rob Spence, Paragon Sales Solutions

"I opted to use Paul and Insane Tech as I knew their knowledge and motivation were second to none. I had originally tried to build my own website but quickly grew frustrated at the complexity of it all. The second I had a conversation with Paul, I was at ease.

He took over straight away and whilst listening to my requirements, he used his own expertise to craft a website that was fit for purpose, and yet was still easy for me to tweak and to adapt the blog too!

Paul is now helping to develop my second website and I could not recommend him further."

James Tutty, James T Property

"Paul kindly created a new website for my business James T Property Ltd that had a number of specific requirements, and his knowledge and skill was able to work with them.

He has also provided on going technical support for when I wish to make changes to the website. He has designed a very professional looking website, linked to all my social media and I wouldn't hesitate to recommend him in future.

Thank you, Paul!"

Jaysen Mohur, PlanetFX

"We had a simple landing page site that i tried to make, hired a load of overseas virtual assistants to do, but all it did was delay my business and lost me new business.

Thankfully Paul came in, fixed the previous mess and made an amazing site which is much faster than the previous one."

Sal Prasad, Sal's Hypnotherapy Treatment

"I just want to say thank you for helping us with all your tech support and building the website for us.

I would highly recommend anyone who is reading this who needs a website or any tech support to get in touch with Paul.

You will not be disappointed and he is really knowledgeable, ready and willing to help anyone."

Julian Wright, Linwood Apps

"I am very pleased with the website that Paul has built for me, both visually and operationally.

He continues to maintain the site in his usual professional manner - effectively and responsively.

I have no hesitation in recommending his services."

Claire Donnelly, Admin No. 1

"Paul has created an incredible website for my business and my client's businesses, we've had a long standing work relationship and I trust Paul completely.

I wouldn't hesitate to recommend Paul for his work and continued support with maintenance work he does for all our websites including mine."

Website Portfolio

Below are a handful of the websites I have built recently. I can build all kinds of websites for most niches. I also build E-Commerce and Membership sites.

Gorilla Pay

https://www.gorillapay.co.uk

M&M Group

https://www.mandmgroup.co.uk

Corinna Stringer

https://www.corinnastringer.co.uk

Paragon Sales Solutions

https://www.paragonsalessolutions.co.uk

ReeAnimate

https://www.reeanimate.com

The Utopian VA

https://www.theutopianva.com

Insane Tech

https://www.insanetech.net

Admin No. 1

https://www.adminno1.co.uk

C3 Sales & Consulting

https://www.c3sales..co.uk

JovaART Dental Laboratory

https://www.jovaartdentallaboratory.co.uk